



LOYOLA COLLEGE (AUTONOMOUS) CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

FIRST SEMESTER – APRIL 2025

UBU1MC01 – PRINCIPLES OF MANAGEMENT



Date: 23-04-2025

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

SECTION A - K1 & K2 (CO1)

Q.No	Levels	Answer ALL the Questions	(10 x 2 = 20)
1	K1	Strategies	
2		Theory X	
3		Policies	
4		Centralization	
5		Coordination	
6	K2	Communication	
7		Cooperation	
8		Selection	
9		Budget	
10		Procedure	

SECTION B – K3 & K4 (CO2)

		Answer ALL the Questions	(4 x 10 = 40)
11	K3	Identify the functions of Management	
12		Illustrate Policies and Objectives	
13		Determine the purpose of Organizing	
14	K4	Prepare the principles of Directing	
15		Categorize the types of Control	
16		Examine the channels of Communication	
17		Categorize the types of Organization Chart	
18		Compare Management as Art and Science	

SECTION C – K5 & K6 (CO3)

		Answer ALL the Questions	(2 x 20 = 40)
19	K5	Explain Henry Fayol's 14 Principles of Management	
20		Determine the types of Departmentation	
21	K6	Design the process involved in Decision Making	
22		Elaborate the process and channels of Communication	

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